

2025

NWOKC CHAMBER VISITOR, COMMUNITY & BUSINESS GUIDE

The NWOKC Chamber Visitor, Community & Business Guide will be used throughout 2025. **ADVERTISING PLACEMENT** in the guide guarantees that your business **STANDS OUT** and showcases your company as a strong supporter of and leader within the Northwest Oklahoma City community. Take this opportunity to position your business in front of the Community Leaders, Business Owners, Tourists and New Residents of NWOKC. Premium placements are available - first come, first served. Please be aware of published deadlines and submit your reservation today!



- **Primary** NWOKC Chamber collateral piece for 2024
- **Promotes** your brand to B2B and Consumer clients
- **Raises** your business' visibility as it is utilized as a reference for trusted local resources throughout the year
- **Connects** with NWOKC Community Leaders, Business Leaders, New & Established Residents as well as Visitors
- **Boosts** the credibility of your business and fosters a positive perception of your brand

NWOKC CHAMBER MEMBERSHIP

The NWOKC Chamber is one of the few resources remaining that focuses on growing **LOCAL** businesses. Chamber membership offers:

- Networking Opportunities
- Marketing and Advertising
- Business Education
- Government Advocacy
- Community Involvement

You must be a member of the NWOKC Chamber to advertise in the 2025 Community Guide.

PRINT & ONLINE :

12,000 COPIES of the guide will be printed and distributed. The guide will also be available online at NWOKC.COM. **Advertisers are encouraged to use QR codes** so they can update information and offers.

TARGETED MAIL :

10,000 COPIES of the guide will be mailed to 6,800 selected high-income households as well as 3,200 businesses in the Northwest OKC Metro.

ADDITIONAL DISTRIBUTION :

2,000 COPIES will be distributed through relocation packages, membership packets and tourism destinations. It is also distributed by participating advertisers, sponsors and sources of public information like City Offices, Libraries and YMCAs.

SALES CONTACT:

Kim Leiterman | kim@nwokc.com
w: 405.789.1256 | c: 405.486.9965

renewal deadline for premium positions

● SEPT 30, 2024

ad reservation deadline

● NOV 15, 2024

materials deadline

● DEC 1, 2024

PUBLICATION

● JANUARY, 2025



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ad specs



FULL PAGE	WIDTH	HEIGHT
Cover Page (.125 bleed)	8.25"	10.5
Inside Full Page (no bleed)	7.625	9.5

ADDITIONAL SIZES	WIDTH	HEIGHT
1/2 Page Horizontal	7.625"	4.625"
1/2 Page Vertical	3.6875"	9.5"
1/4 Page	3.6875"	4.625"
1/8 Page	3.6875"	2.1875"

Email ad materials to info@nwokc.com

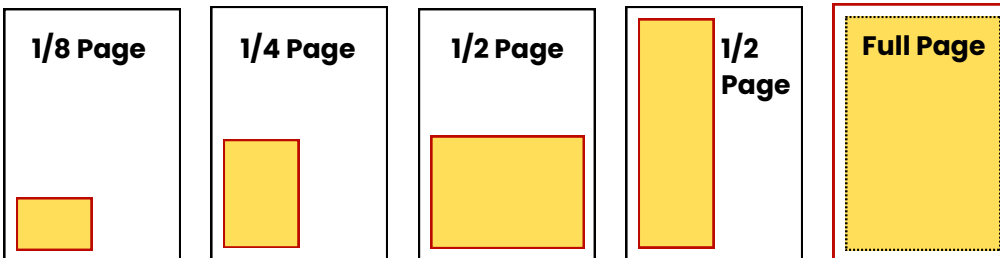
MATERIALS DUE DECEMBER 1, 2024

ART & MECHANICAL REQUIREMENTS

- Macintosh format preferred.
- Press Ready PDF files preferred with all type converted to outlines with artwork embedded.
- PDF files must be high resolution (300 dpi), CMYK and built to the exact ad dimensions (crop marks are acceptable).
- Please ensure that all photos used in design are 300 dpi CMYK Tiff, JPG, PNG or 300 dpi grayscale Tiff, JPG, PNG files.
- Bleed available only on full-page Cover ads.
- Additional acceptable formats include:
 - InDesign with EPS/TIFF support files
 - High resolution (300dpi) Illustrator and Photoshop files
- No nested files such as separations placed in Illustrator.
- No spot colors, all colors must be CMYK.
- File Names **MUST** contain advertiser name.
- Use proper three-letter extension on all file names.
- Microsoft Publisher or Word files are **NOT** accepted.
- Images pulled from websites, Google images etc. are **NOT** accepted.

DON'T HAVE AN AD CREATED?

We can create the ad for you. Please refer to the ad reservation sheet for information and charges.



- Two page spread specs available upon request.
- ---- Live area
- ——— Ad size

insertion order and/or commitment represents confirmation of the agreement between agency/advertiser and NWOKC Chamber. Payment is due upon receipt of invoice unless payment plan is in place with pre-arranged terms and/or auto debit. **ONLY PREMIUM OR AD WITH A PAID POSITION CHARGE ARE GUARANTEED SPECIFIC PLACEMENT.**

Due to print and publication deadline, please be advised that all sales are final and no refunds will be issued. Further, due to publication and distribution of print materials containing information as to all Advertisers, no Advertiser may withdraw from participation. Advertiser agrees to participate for the duration of the publication without exception.

The NWOKC Chamber reserves the right to refuse advertisements/advertorials on the basis of content or quality of production and assume no liability for statements of claims made in copy. The NWOKC Chamber also reserves the right to refuse advertisements/advertorials that contain what is considered to be false, illegal or libelous information or material that is gratuitously offends members of the general public. The NWOKC Chamber reserves the right to insert a template ad for your ad placement if content is not sent by published deadlines. A template ad includes advertiser name, address, phone and website address and is not revisable, except for errors.

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NWOKC CHAMBER COMMUNITY GUIDE

rate card & contract



DIGITAL FORM

PREMIUM PAGES

SOLD Back Cover	\$2000
<input type="checkbox"/> Center Spread (2 pages)	\$3500
<input type="checkbox"/> Inside Front Cover	\$1750
<input type="checkbox"/> Inside Facing Front (pg.3)	\$1750
<input type="checkbox"/> Inside Back Cover	\$1750
<input type="checkbox"/> Inside Facing Back	\$1750
<input type="checkbox"/> Inside Facing Table of Contents	\$1600

INSIDE PAGES

<input type="checkbox"/> Full Page	\$1500
<input type="checkbox"/> 1/2 Page	\$950
<input type="checkbox"/> 1/4 Page	\$650
<input type="checkbox"/> 1/8 Page	\$350
<input type="checkbox"/> Run of book spread	\$2500

- Ad Design (includes 3 revisions) \$125
- Advertorial (inside full or 1/2 pg) \$125

TOTAL COST

Base Ad Rate	\$	_____
Fees (if applicable)	\$	_____
Total Due	\$	_____

Company Name: _____

Contact Name: _____

Agency Name: _____

Address: _____

City _____ State _____ Zip _____

Office Phone: _____ Cell Phone: _____

Website: _____

Email: _____

PAYMENT

- Pay in full (30-day invoice)
- Pay 1/2 now - 1/2 on Jan.1, 2025
- Pay Monthly (CC or ACH) until Jan. 31, 2025
- Check
- Credit Card (complete form below)
 - Mastercard Visa Discover AMEX

Name on card _____

Card# _____

Exp. Date _____ CCV _____

Billing Address _____

City _____ State _____ Zip _____

SUBMIT COMPLETE AD **DESIGN AD FOR ME**

Authorized by _____ Title _____

Signature _____ Date _____ Rep _____

MARK THESE DATES
 RENEWAL FOR PREMIUM POSITIONS DUE **SEPTEMBER 30, 2024**
 AD RESERVATION DUE **NOVEMBER 15, 2024**
 AD MATERIALS DUE **DECEMBER 1, 2024**

SEND PAYMENT & MAKE CHECKS PAYABLE TO:
 NWOKC Chamber
 PO Box 144
 Bethany, OK 73008

